

WYSO Resource Board Meeting
September 5, 2003

Meeting was called to order at 8:10 a.m. The following members were present: Joe Colvin, Ed Humphrys, Dione Kennedy, Glenn Watts, Randy Daniel, Nancy Nash, and Bonnie Parish.

The previous month's minutes were approved for posting.

On behalf of the nominating committee, Ed nominated, seconded by Dione, the following names for membership: Pat Brommel, Rhonda E. Reagh, and Donald Hayashi. Election was unanimous, and names will now be forwarded to the Chancellor for approval.

Randy recommended that the Board return to a quarterly meeting structure to best serve the needs of the station at this time. Committee work will continue at least monthly. The next full Board meeting will be either December 2nd or 4th depending on availability of the new members.

Manager's Report:

Steve reported on the following:

1. Arbitron rating was up by 17%. We now have the largest audience in the history of the station, 57,200 in the Miami Valley.
2. Review of the Dayton Daily News articles. Handout provided that included responses from NPR and DPR.
3. Steve reported that at the Ohio Public Radio meeting a statewide underwriting package was discussed among 13 stations.
4. The joint agreement between WYSO and DPR continues to be developed. This will provide the ground work for a Miami Valley Public Radio underwriting partnership.
5. Steve reported on the activities for the Fall Drive scheduled to begin on October 17th. The goal for this campaign is \$250,000.

At the direction of the chair by motion and vote the Board agreed to rise to executive session.

With no action being required the meeting was adjourned at 9:30 a.m.