

# **APPROVED**

WYSO Resource Board Meeting  
WYSO Performance Space  
May 10, 2006

Chair Bonnie Parish called the meeting to order at 8:43 AM. The following members were present: Chair Bonnie Parish, Secretary Joe Colvin, Steve Brzezinski, Glenn Watts, Al Denman, Steve Sharp, Don Tecklenburg, Vice Chancellor, Antioch University and Paul Maassen, WYSO General Manager. A quorum was declared. Also present were Greg Hill, WYSO Operations/Program Director and Jacki Mayer, WYSO Business Manager.

The draft March 8, 2006 Board minutes were approved by motion and unanimous vote. Joe will request these be posted on WYSO's web-site.

## Committee Reports:

Nominating Committee Chair Nancy Nash could not attend this meeting; Joe represented the Nominating Committee and presented a proposed nominating process for the Board's approval. The Board proposed and approved amendments to this process and the nomination process. A copy of this process is attached. Joe also presented a Candidate Profile and Questionnaire which was approved as presented. This is also attached to these minutes.

Marketing Committee Chair Heather Martin reported the committee (Gary, Paul and Heather) had met and decided to combine the Marketing and Revenue Development Committees. Heather will chair the Marketing Committee and Gary the Community Relations Committee. Both will report on progress at the Executive Committee meeting planned for June 14<sup>th</sup>.

Education Committee had surfaced several ideas having potential to involve WYSO in educational initiatives in the listening area. They will be meeting again prior to the next Executive Committee meeting.

## General Manager's Report:

Paul reported the station will order and re-engineer new broadcasting automation equipment to include three new units for production studios and new software. The provider will have an engineer here for 5 days to assist in the installation, implementation and training of staff.

Acquisition of a stand-by power generator for the studios has begun. The Marketing Committee will help to publicize these improvements.

The station had been using its stand-by transmitter for the previous week due to problems with the primary transmitter. WYSO is transmitting at full power.

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Paul reported that WYSO will broadcast a portion of the City Folk Festival on July 2. Long-time WYSO host Ed Humphrys will host this broadcast and other WYSO volunteers will be needed to staff the WYSO tent which will be located in the VIP area next to the main stage.

WYSO will have a table and promotional items at the June 10<sup>th</sup> Yellow Springs Street Fair.

WYSO staff, on-air volunteers and donors are going to the Dayton Dragons game on May 17<sup>th</sup> at Fifth Third Field, Dayton. Snacks and refreshments will be provided.

Paul reported that he had met with the Greene County Parks Department and worked our involvement with GreeneFest for August 19<sup>th</sup>. This event will be free and open to the public and will involve The Blue Jacket staff.

Paul also reported that he had met with WDPR and Think TV to collaborate in a sense of public broadcasting.

Former WYSO News Director Aileen LeBlanc had produced a documentary about local film maker Julia Reichert and her serious illness.

WYSO will present a new local news event each day at 12:04 for 4 minutes.

The station had received pledges of \$154,000 against a goal of \$155,000. This drive was two days shorter than previous drives and used a mid-week to mid-week format. Next fall's campaign may be changed to a week-end to week-end format. This drive added periods of "stand-down" to reduce staff stress which appeared to be successful. The pre-drive was very successful with a total of \$29,000 in pledges received.

The Executive Committee will meet June 14th at 8:30 am at the Family Services offices. (The Executive Committee will meet bimonthly, alternating months with the full Board meetings.)

The next meeting of the Resource Board will be held July 12th at 8:30 am in the Family Services Association offices. (The Resource Board will meet bimonthly.)

Meeting was adjourned at 9:50 am.

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