

# **APPROVED**

WYSO Resource Board Meeting  
WYSO Performance Space  
March 8, 2006

Chair Bonnie Parish called the meeting to order at 8:37 AM. The following members were present: Chair Bonnie Parish, Secretary Joe Colvin, Nancy Nash, Steve Brzezinski, Glenn Watts, Gary Porter, Al Denman, Steve Sharp, Don Tecklenburg, Vice Chancellor, Antioch University and Paul Maassen, WYSO General Manager. A quorum was declared. Also present were Greg Hill, WYSO Operations/Program Director and Jacki Mayer, WYSO Business Manager.

The draft January 11, 2006 Board minutes were approved by motion and unanimous vote. Joe will request these be posted on WYSO's web-site.

General Manager Paul Maassen provided the following financial report:

The station has applied to the Morgan Family Trust for a technical development grant of \$200K. The decision will be made on March 10<sup>th</sup> and WYSO should learn of the decision shortly following that date. If approved this grant will be used to provide an enhanced and re-engineered ENCO broadcast automation system, stand-by power generators for both the transmitter and studios and will provide the required local matching resources for the approximately \$65K digital conversion grant from Corporation for Public Broadcasting (CPB.) (WYSO is sending an amended equipment list to CPB for the digital conversion effort.)

The station has also applied to the Dayton Foundation for a grant to fund local ENCO upgrades.

WYSO has received a \$1,000 grant from YSI, Inc. for ENCO upgrades.

Paul also reported that WYSO's request for a PTFP grant had been denied.

The spring membership drive will not specifically request money for equipment upgrades but instead, focus on funding to pay general operating expenses.

## **Committee Reports:**

The preliminary Community Relations and Public Relations committees will be merged with Gary Porter being the Chair of the Community Relations committee. Members include volunteers Linda Hall and Mel Marsh and this committee plans to meet with listeners, volunteers and staff.

The Marketing Committee will be chaired by Heather Martin.

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The Education Committee will be co-Chaired by Steve Brzezinski, Glenn Watts and Al Denman. This committee has met and discussed using combined higher educational institutions to promote educational issues in the area. They are also looking into how the station can partner with or somehow help local high schools. Glenn will schedule a meeting for the committee and Paul to develop the next steps

The Nominating Committee, chaired by Nancy Nash and members Dionne Kennedy, Joe Colvin and Paul Maassen, distributed materials associated with nominations to the Resource Board. These included a proposed draft nomination process, Resource Board thresh-hold requirements, candidate profiles and Resource Board skills inventory.

Nancy asked the current Board members, regardless of length of service, to indicate the year in which they joined the Board and to also express a preference for which year in the three-year term they would like to be considered as having joined the Board.

Nancy advised that the Nominating Committee would like to establish a goal of having new Resource Board members join one time per year. To do this the Board will vote on any candidates at the May meeting so the new Board members can begin their annual terms in July.

Nancy requested the Chairs of the other committees review the Skills and Inventory Set and advise of any additional needed skills.

Potential members of the Board are to be nominated by the staff or other Board members; no self-nominations will be accepted.

Nancy asked that candidate profiles and questionnaires be completed in time for the May meeting so that roles and resources can be determined. The Nominating Committee will request approval of the Nomination process at the May meeting so new members can begin in July of each year.

General Manager's Report:

- Paul reported that WYSO is renovating its web-site.
- The station is working with Think TV on justice-related articles. WYSO will produce articles or features leading up to their shows.
- The Dayton Business Journal recently had an article mentioning WYSO.
- The goal for the spring membership campaign is \$155,000 and progress against this goal will be shown on the web-site.
- Commented on the very positive actions and impressions resulting from the vigorous actions being taken by the various committees.

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## Chair's Report:

Bonnie contacted American Humanics about the development of a Board manual. This group works in conjunction with Wright State University to provide this service to community organizations as a class project. Specific deliverables under discussion include updated By-Laws, Resource Board Handbooks and Volunteer Handbooks.

The Executive Committee will meet April 10<sup>th</sup> at 8:30 am at the Family Services offices. (The Executive Committee will meet bimonthly, alternating months with the full Board meetings.)

The next meeting of the Resource Board will be held May 10<sup>th</sup> at 8:30 am in the Family Services Association offices. (The Resource Board will meet bimonthly.)

Meeting was adjourned at 10:00 am.