

# **APPROVED**

WYSO Resource Board Meeting  
January 11, 2006

Chair Bonnie Parish called the meeting to order at 8:36 AM. The following members were present: Chair Bonnie Parish, Secretary Joe Colvin, Nancy Nash, Steve Brzezinski, Dione Kennedy, Glenn Watts, Heather Martin, Gary Porter, Pat Schug, Al Denman, Don Tecklenburg, Vice Chancellor, Antioch University and Paul Maassen, WYSO General Manager. A quorum was declared. Also present were Greg Hill, WYSO Operations/Program Director and Jacki Mayer, WYSO Business Manager.

The draft October 20, 2005 Board minutes were approved by motion and unanimous vote. Joe will request these be posted to WYSO's web-site.

Bonnie asked each Board member to share their impressions of what they gained from the November 17, 2005 Resource Board retreat. Many positive experiences were surfaced and Bonnie summarized her personal view that the Resource Board has been operating in a crises mode and under-utilized in support of the station.

Bonnie next discussed the Executive Committee meeting that was held on December 8, 2005. In this meeting key action and follow-up issues from the Board retreat were considered and tasks assigned. Included in these were the determination of how often the Resource Board will meet, required committee structures (both standing and ad hoc), the need to create a Board manual and to determine a Board orientation process. Additionally, the Board members will be asked to develop "elevator" speeches for specific public situations so we can present the positive direction that WYSO is now headed.

Core committees are Executive, Nominating, Marketing and Public Relations, Revenue Development, Community Relations and Educational. A proposal for a Technology Committee was tabled. Board members were asked to indicate their preference of which committee(s) they would be willing to work.

Bonnie will contact American Humanics about the development of a Board manual. This group works in conjunction with Wright State University to provide this service to community organizations as a class project.

Nominating Committee Chaired Nancy Nash proposed Ms. Mel Marsh as a candidate for membership on the Resource Board. After considerable discussion about the lack of procedures and process for Board membership, it was motioned and seconded to table Ms. Marsh's nomination at this time. Motion passed unanimously. The Community Relations Committee will invite Ms. Marsh to serve on that committee.

WYSO Business Manager Jacki Mayer announced that the Spring Membership Drive will begin on March 29th and continue through April 5<sup>th</sup>. Jacki will notify Board members of specific needs and she specifically asked the Resource Board to answer telephones as a group function.

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General Manager Paul Maassen reported:

That several programming initiatives have been undertaken. These are:

A Sunday afternoon (2-4 pm) WYSO jazz program “Jazz Casual” is now being aired.

A Miami Valley Perspectives interlude consisting of two-minute essays will begin.

A feature focusing on outdoor opportunities produced in conjunction with Five River Metro Park facilities, will be aired.

WYSO, in conjunction with The Dayton Development Coalition, will present a series of reports on how the Miami Valley is positioned for future business growth.

A locally hosted Saturday evening bluegrass program will begin in early February.

The morning news will be extended beyond the current closing time of 9 am to add an hour of BBC news from 9 to 10 am. Each Friday from 9:30 to 10:00 WYSO will air a Round Table Issues Forum. Excursions will now be aired from 10 am through 1 pm week-days.

Antioch College’s Brenda Moore will present a Nutrition Module one time per week.

Additionally, Paul reported that WYSO’s broadcast automation system (ENCO) is continuing to fail and needs to be replaced or upgraded. This will require \$35,000 to do and while the station can possibly find approximately ½ of these required funds, Paul asked the Resource Board to use their contacts to see if we can get local grants to raise the other ½ of the required funds.

An opportunity was presented to have the one public visitor to make public comment but she declined comment.

Jacki reported that current Board member Beverly Rogers has indicated she has resigned from the Resource Board. Paul will prepare appropriate correspondence to send Beverly.

Jacki will post the committee “sign-ups.”

The Executive Committee will meet February 8<sup>th</sup> at 8:30 am at the Family Services offices. (The Executive Committee will meet bimonthly, alternating months with the full Board meetings.)

The next meeting of the Resource Board will be held March 8<sup>th</sup> at 8:30 am in the WYSO Performance Space. (The Resource Board will meet bimonthly.)

Meeting was adjourned at 10:04 am.

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