

APPROVED

WYSO Resource Board Meeting

December 9, 2004

Chair Bonnie Parish called the meeting to order at 8:37 a.m. The following members were present: Bonnie Parish, Joe Colvin, Nancy Nash, Dione Kennedy, Al Denman, Rhonda Reagh, Heather Martin, Steve Sharp, and Steve Brzezinski. A quorum was declared. Guests included Don Tecklenburg (Antioch University Comptroller) and Yana Davis, Jacki Mayer and Niki Dakota (all WYSO staff members.)

The November 4, 2004 Board meeting minutes were approved for posting by motion and unanimous vote. Joe will post these minutes on WYSO's web-site.

Yana Davis reported the start-up Development and Marketing Committee's with Heather Martin as Chair.

Jacki Mayer reported that current gift income is at \$144K, additional gifts of another \$5K are expected, we're considering cutting the number of premiums for next membership drive and the Ohio Educational Telecommunications Network Commission (OET) has notified the station that we are due approximately \$58K as their share of our completed projects. This money will be designated for capital improvements.

Manager's report- Joe

Station Automation Issues – WYSO is having continuing problems of multiple programs playing at same time, refusal to release control of the console to the operator, skipping scheduled announcements and broadcasting dead-air. WYSO's automation system is extremely difficult to de-bug as our current configuration is radically different than installed in 1999. We've installed a link so the vendor can assist us in resolving problems. In October 2000, a contracted WYXU engineer, an expert in our automation system, recommended the station remove non-vendor installed functions, remove the web-based time reference and move non-automation-related functions to separate computers. Bringing the automation system back to reliable operation will require a considerable financial investment. We won't know the extent of changes needed until the vendor completes their review of our system.

Departure of Tim Tattan, WYSO's Program Director – Joe commented on Tim's accomplishments and departure. He also advised the station will not immediately hire a replacement Program Director but, instead, will hire a technician to help with the automated systems and to assist with production workload.

New On-air Volunteer Status – Had ten volunteer applicants and auditioned all to narrow the candidates to six. (One has since decided to return to school and

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another cannot commit during this time due to his business needs.) All were provided nine weeks of 2 to 3 hour training and practice sessions. Two volunteers have already begun airing an evening version of *Excursions* on Monday and Tuesday nights. We plan to implement Wednesday and Thursday night's shows in early January. We have moved *World Café* to afternoons from 1 to 3 pm to make space for the evening shows and to remove the subject of many complaints, the WCBE (Columbus) broadcast.

OLD BUSINESS –

General Manager Search – Most ads have been placed and some resumes have been received. Placement in Current, the public radio and television industry paper, cannot be accomplished until mid-January.

Response to Diantha Rau Letter – Bonnie will prepare a letter thanking Ms Rau for her interest and suggestions.

Status of Resource Board Input to Antioch University Trustees – Don provided input the Trustees will consider our input at their February meeting.

Status of Blue Ribbon Task Force – We've learned that the Task Force is moving to report their recommendations at the February Antioch University Trustees meeting.

NEW BUSINESS –

Program Cost Reductions – Joe reported that we're over our program budget by \$23K but to bring that into line at this point in the fiscal year, would require \$46K of cuts; a nearly impossible task. The following changes have been under consideration for several months to bring us closer to the budget. Changes are as follows:

- 1) Replace PRI's *The World* with *BBC News Hour*; we already pay for the BBC broadcasts.
- 2) Replace *Marketplace* with the last half hour of *All Things Considered*; We're working to have a local stock market report during this time which will earn the station approximately \$5K per year. In addition, removal of *Marketplace* will permit WYSO to avoid paying affiliation fees to American Public Media for FY 2006 for this program.
- 3) We plan to remove *As It Happens* (Canadian Broadcasting Corporation) and *Writer's Almanac* which will save both carriage and American Public Media affiliation fees.

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- 4) Re-run *Car Talk* on Sundays (at no extra charge.) We're looking to improve the number of our Sunday evening listeners. We pay \$15,300 for *Car Talk* and feel that it should do more for the station.
- 5) Remove *Sound and Spirit* and replace with *Le Show*.
- 6) Replace *Thistle and Shamrock* with a volunteer-hosted Celtic and folk show.
- 7) Replace *AfroPop Worldwide* with a volunteer-hosted program.
- 8) Other possible future changes were discussed but the station will focus on the above actions for now. Jacki and Heather will prepare a Press Release to make these announcements.

Although no formal motion was made to approve these changes, Board members indicated they supported the changes as being fiscally responsive and recommended that a Press Release would a good means to publicize what we're doing.

Introduction of Don Tecklenburg – Don will replace Glenn Watts as Vice-Chancellor of Antioch University.

Next meeting will be January 20, 2005 at WYSO's Performance Space at 8:30 a.m.

With no further required actions the meeting was adjourned at 9:55 a.m.

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