

APPROVED

WYSO Resource Board Meeting
August 18, 2005

Chair Bonnie Parish called the meeting to order at 8:42 a.m. The following members were present: Bonnie Parish, Joe Colvin, Al Denman, Nancy Nash, Steve Brzezinski, Pat Schug, Dione Kennedy, Heather Martin and Don Tecklenburg (ex officio). A quorum was declared. Glenn Watts, former Vice-Chancellor, Antioch University and Paul Maassen, WYSO General Manager, were also present.

Chair Bonnie Parish opened the meeting with a warm welcome to the new WYSO General Manager, Paul Maassen, and asked that each Resource Board member provide a somewhat detailed introduction to Paul. Paul reciprocated with a brief explanation of his involvement with both commercial and public radio.

The June 29, 2005 Board meeting minutes were approved for posting by motion and unanimous vote. Secretary Joe Colvin will post these minutes on WYSO's web-site.

Vice Chancellor Don Tecklenburg provided a brief update on WYSO's financial status as the end of June but also advised that the station had not yet been audited so we don't have an accurate outcome for the past fiscal year. Don also advised that underwriting sales appear to be growing.

Chair Bonnie Parish discussed filling the Vice Chair vacancy. Nancy Nash will chair a nomination committee to make a recommendation to fill this position. Nancy asked that Board members advise her of their recommendations.

The Board also discussed a Resource Board retreat. It was informally agreed to attempt to hold an evening retreat on November 17, 2005. The Board stated its intentions to have the staff and volunteers involved as appropriate. Paul will check on the availability of the Antioch Inn for this retreat. Bonnie requested that all Board members forward any proposed issues and topics to Paul and herself. Retreat planning will continue at future Board meetings.

Nancy Nash requested Board members to provide her with names of potential Board members so the Board could expand its representation across the listener base.

The Board discussed having its monthly meetings at a single site but the consensus was that members preferred having some of the meetings downtown Dayton and some at the WYSO Performance Space. Result – meetings will continue to alternate between the Family Services Association offices and WYSO's Performance Space.

General Manager Paul Maassen reported:

Spring 2005 Arbitron reports indicate that WYSO's weekly "cumes" are at 58, 500 listeners. This is in contrast to 48,000 weekly listeners reported for Spring 2004. Although this is a great increase from last year the station will use multiple reporting periods before basing programming decisions on these numbers.

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Beginning September 1, 2005, engineering support will be supported by JMS Engineering (Jim Stitt and Associates, Inc.) Our current contract engineer does an excellent job but is not available to respond to all engineering needs. JMS did the initial installation of the current WYSO studios and recently accomplished the installation of a digital transmitter at WDPR.

Because of many recent power outages, the station is considering the installation of stand-by generators for both the transmitter and studios.

The staff is reviewing options to make better use of station space. This project will include some rearrangement of functional offices and the updating of facilities, including painting, new carpeting for the hallways and furniture.

WYSO is in the process of hiring an Operations/Program Director and a Morning Edition/news host. Searches have been initiated to fill these positions. Paul also indicated that internships are being developed for persons to help with production of local news.

Some programming changes have been made as "The Connection" was discontinued by WBUR. Retro Excursions has now been extended to 11 p.m. and the midnight section of "The Connection" has been replaced by "On The Point."

WVXU in Cincinnati is discontinuing operations from their current studios and will soon begin broadcasting from the studios of their new parent organization, WGUC. Paul will be visiting WVXU to see if we could make use of any equipment from their operations.

Future meeting dates were set for September 15, 2005 at 8:30 at Family Services and October 20, 2005 at 8:30 at WYSO's Performance Space.

With no further required actions the meeting was adjourned at 9:48 a.m.

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