



WYSO BOARD MINUTES

May 12, 2010

Sinclair Community College

Dayton, Ohio

Members present: Heather Martin, Gary Honnert, Karen Meade, Don Hayashi, Karl Colón, and Glenn Watts.

Members absent: Nancy Nash, Mel Marsh, Bonnie Parish, Tom Faecke, Evan Scott and Seth Gordon (on leave).

Staff present: Neenah Ellis.

Heather called the meeting to order at 8:16 AM.

Minutes. Moved by Karl, seconded by Don, to approve the Minutes of the meeting of April 14, 2010. The vote to approve was unanimous. Glenn will E-Mail copies to Jacki Mayer for posting on the station website.

Station Relocation. Neenah reported that the University and the owners of the former Creative Memories Building have met and reviewed the site. A decision on where to locate the University Central Administration will need to be made before a decision can be made about the location of WYSO. The Kettering Building is a viable option because 1) the construction of the building would allow for a relatively low cost renovation and flexible interior design, 2) there is more than adequate space within the building to meet current and future needs of both the University and the station, 3) the mortgage on the building has been paid, and 4) a sale of the building would be unlikely to yield an amount equal to its value.

StoryCorps. Neenah reported that the “StoryCorps Listening Party” was held on Monday evening in the Mathile Theater at the Schuster Center. Neenah thanked Glenn and Jane Watts for coordinating the event. She said that this event demonstrated that WYSO is a part of the community and gave the station some needed visibility. Glenn reported that about 110 people attended. Neenah said that we can use StoryCorps to jump start our own local story project.

This Friday during Urban Nights the StoryCorps booth will be open for tours until 7:30 PM. Additionally, on Saturday Neenah and Juliet Fromholt will participate in the Second Annual FilmDayton Festival. Their “Screenless Screening” will present documentaries and features by Ira Glass from This American Life, the Kitchen Sisters, Scott Carrier of Hearing Voices, and “Get a Life 101.” Niki Dakota will talk about Filmicly Perfect and there will be a live taping of a segment during the Festival.

Cooperation with WDPR. Neenah, Karl and Heather met with the representatives of WDPR to consider ways for the stations to work more closely. All of the options they

discussed involve some form of formal integration, and while all of the options have some appeal, the geographic loyalties of each station make it very difficult to co-locate. Without co-location, it would be difficult to implement any of the various joint operating options. A second impediment to station integration is concern that the WYSO Board may not have sufficient authority to negotiate the arrangements because it does not own the station's license.

It was agreed that the current joint activities are working well, but there is no compelling reason to expand them. At this point it seems premature to try to formally unite the stations. Rather, we should continue to work together to increase our mutual understanding of each station. One possibility is a joint fund raising event for a third party that could be held in Springfield.

Neenah said that she has met with Georgie Woessner and they have thought about three possible ways to improve mutual understanding and help bring the stations together. The first would be a picnic for the staffs of the two stations. A second would be for the WDPR Board to meet with the WYSO Board at 8:15AM on July 21 for a station tour. A third possibility would be for the WYSO Board to meet at WDPR and tour their facility on August 3 at 4:30 PM. These dates and times are very tentative and Neenah and Georgie will need to determine if enough people are available on these dates to make the meetings worthwhile.

Karl suggested that the future of WYSO increasingly depends on the station's ability to be financially independent. We need to demonstrate to the University Board of Governors that the station has the capacity to pay its own way, including paying for a new location and being in a position to buy the station's license. This will require a major focus on finances and fund raising.

Volunteer Recognition. Karen distributed a list of possible ways in which we can show our appreciation for the volunteer hosts. Neenah said that Niki Dakota is holding regular meetings with the volunteer hosts and that these have increased communication. Neenah suggested that we might collect the oral histories of the on-air volunteers as a way of launching our own version of StoryCorps. Also, Dave Barber has contacted her and suggested that the station should develop an oral history of Dayton's rich music scene.

Karen said that Jacki will send out a request to other stations to see how their "friends groups" are organized and how they function. She also suggested that a "young professionals" affinity group might be effective in building support for the station.

Board Member Recruitment. Heather said that a list of potential new members had been E-mailed to Board members. Nancy, Mel and Don have reviewed the list, added names and are asking for any additional names that other Board members feel should be added. After discussion, four names were identified for vetting. These people will be contacted prior to the July meeting to see if they have any interest in being on the Board.

Program Schedule Changes. Glenn said that discussions have been on-going for more than a year concerning updating the program schedule. In particular, moving "On Point" to weekday mornings and moving "Excursions" to a later start time would allow "World

Café” to be moved to an evening time slot. More time will be devoted to a discussion of programming and the way in which we are using the second broadcast channel at the next meeting.

Summer Concerts. Neenah reported that she is still looking for a location to hold this summer’s events. RiverScape, operated by Five Rivers MetroParks, has been enthusiastic about having WYSO events held there, but is now saying that because of budget reductions they no longer have the staff to handle WYSO concerts. Carillon Park was used last year and will be considered again.

Board Chair. The Chair of the WYSO Board is appointed by the University Board of Governors upon nomination by the University Chancellor. Moved by Don, seconded by Karl, to recommend to the Chancellor that Heather Martin be continued as Board Chair for the 2010-11 term. The vote to approve was unanimous.

Next Meeting. The next regularly scheduled meeting will be held on Wednesday, June 9, 2010 at **8:15 a.m.** in the pledge room at the station.

The Agenda will include approval of the Minutes of the meetings of May 12, 2010, possible programming changes and the use of the second HD channel, potential new members, and the WYSO Board report to the Antioch Board of Governors. Additional agenda topics should be E-mailed to the Chair not later than the Friday before the meeting. These can be things that you want to present or things that you would like others to discuss. The expected outcome (e.g., a resolution) and the estimated time that the discussion will require should be provided along with the topic.

Adjournment. Moved by Heather, seconded by Karen, to adjourn. The vote to approve was unanimous and the meeting adjourned at 10:15 AM.

Respectfully submitted,
Glenn Watts, Secretary