



## WYSO BOARD MINUTES

April 11, 2007

WYSO Performance Studio

Members present: Bonnie Parish, Don Hayashi, Gary Porter, Rhonda Reagh, Jeff Hooper, Evan Scott, Nancy Nash and Glenn Watts

Staff present: Paul Maassen and Jacki Mayer

Bonnie Parish called the meeting to order at 9:10 AM.

**Status and Retreat:** Bonnie opened the meeting by commenting that it is important that we periodically review the functioning of the Board. Paul feels that the Board could be more effective and we need to find ways to get the most from each Board member. We had hoped to use today for a retreat at which we could conduct this review, but the time allowed to clear calendars was insufficient.

Strategic Thinking, Committee Development, Staff Involvement, Sound Financial Base, and Plan Implementation are all possible topics for a retreat. Several Board members expressed the feeling that we need to work on the role of the Board. We are not a governance board and we have a limited skill set. We are not experts on public radio, but we want to be supporters of the station.

The Silent Auction demonstrated that the Board can handle a fund-raising event, but we could do more. It would be helpful if there was more direction and we had a clearer focus on what is needed. Tasks need to be clear and we need to know how the work of the Board fits into the broad direction being taken by the station.

Gary suggested that we use on-air announcements to get Board and Committee members. We need more people to do the things that need to be done. None of the Board members have the time to do everything.

Paul would like to have enough time with the Board to discuss his vision for the station, the environment in which the station operates, and the role that the Board can play in helping to reach the goals of the station. He proposed that we spend a half day on team building and that he spend several hours talking about where the station is heading.

Preparation for meetings is important. Material needs to reach the Board members before the meetings with the expectation that it will be read and considered. Jacki asked that everyone send an E-mail ([jmayer@wyso.org](mailto:jmayer@wyso.org)) to her before Friday describing what we expect/need/want to receive before each meeting.

**Date: Sunday, May 20, 2007 at 8:00 AM to 3:00 PM** in the WYSO Performance Studio. **Please clear your calendar and confirm your attendance with Paul.** This will be the only meeting in May.

**General Manager's Report**

November marks the 50<sup>th</sup> anniversary of the station. Evan suggested that the focus should be on the listeners rather than on the station. We could include a summer concert, on-air specials,

The David Sedaris show was a big success. Sedaris came to the pre-party and spent time talking with the WYSO listeners.

We have a tentative date of March 27, 2009 to bring "Wait, Wait Don't Tell Me" back to Dayton at the Victoria Theater. This is being developed in cooperation with a group of attorneys.

Gary suggested that Paul's report be moved to the top of the agenda so that Board members who need to leave the meeting will not miss his comments.

The spring fund drive yielded \$157,000 vs. the target of \$165,000. While below target, this was a successful drive because more money was raised this year than the \$153,000 that was received last year.

**Next Meeting:** The Executive Committee will not meet in May. The next meeting of the full Board will be on **Sunday, May 20, 2007 at 8:00 AM to 3:00 PM** in the WYSO Performance Studio. This date may be used for a retreat if member schedules permit.

**Adjournment:** The meeting was adjourned at 10:25 AM.

Respectfully submitted,  
Glenn Watts, Secretary