



## WYSO BOARD MINUTES

December 12, 2007

Antioch University McGregor Multi-Purpose Room  
Yellow Springs, Ohio

Members present: Bonnie Parish, Al Denman, Heather Martin, Seth Gordon, Don Hayashi, Steve Sharp, Nancy Nash, Mel Marsh, Karl Colón, Kerry Corthell, Dana Murry Patterson and Glenn Watts

Staff present: Paul Maassen

Heather Martin called the meeting to order at 8:40 AM. She distributed an agenda in a new format that will help the Board operate more efficiently and enable us to direct our time and attention to the most critical issues. She also thanked Seth for arranging the use of the McGregor Multi-Purpose room.

**Minutes.** The Minutes of the meeting of November 14, 2007 were approved for posting as presented. Moved by Nancy, second by Bonnie. The vote to approve was unanimous.

**New Members.** Three new WYSO Board members introduced themselves. Dana Murry Patterson is the director of the Coretta Scott King Center for Cultural & Intellectual Freedom at Antioch College. Karl F. C. Colón is the director of the Greene Public Libraries, a professional musician and an avid public radio fan. Kerry L. Corthell works with National City Bank and has been active in both regional theater and public radio for many years.

**Parish Appreciation.** Paul expressed his appreciation for the fine job that Bonnie has done as Chair, and the members of the Board endorsed his sentiments. Bonnie has provided both leadership and humor for the Board as it assumes greater responsibility for the operation and future of the station.

**WYSO Update.** Paul reported that the station is generally on track financially in the current fiscal year, although there will be an approved \$86,000 deficit. This deficit was part of the planned transition to solvency that was sanctioned by the Antioch University Board of Trustees, but the University is requiring that the budget for 2008-09 be balanced. This means that the station needs to generate additional revenue next fiscal year to cover the inflationary costs and close the revenue gap. As a first step to insure that the 2007-08 deficit does not exceed the approved level, there will be a mini-campaign (two days) this week to make up the shortfall in the fall campaign. The fall membership drive was about \$30,000 short of the target and this money needs to be made up before June 30.

In addition to generating funds to cover the fall revenue shortfall, the station needs to raise extra funds for a matching grant. The station has received a grant from a government agency that supports public radio (PTFP) to help replace some of the studio

equipment that was damaged by lightning last summer. The grant requires \$45,000 in matching funds and Paul asked that the Board assume responsibility for finding a portion of this money. Paul will ask for an extension in the grant deadline, but we need to move relatively quickly or we will lose the grant. The funding would provide three digital consoles for each of the production studios and this would complete the digital conversion. The current consoles are analog, but the hardware is no longer being manufactured and replacement parts are becoming harder to find. When a component fails, the station has to cannibalize.

The station is in the process of installing CODEX equipment at each of the Antioch campuses that will allow program origination from each location. The University has provided funding to support this effort, but time is needed to help each campus understand production standards and learn how to use the equipment. Once in place, each of the Antioch campuses will be able to originate programming that can be aired or disseminated on the web. Now that the station has HD channels available, there is more time to air programming from the other campuses. Paul has asked that they provide programming of general interest and avoid material of strictly local interest.

WYSO and City Folk are co-sponsoring Ladysmith Black Mambazo at the Victoria Theater on January 29. The group is from South Africa and has introduced Zulu harmony to Europe and America after appearing on Paul Simon's seminal *Graceland* album. If this event is successful, WYSO will receive a portion of the ticket sales. This is experimental, but if it is successful, more such events will be held.

Garrison Keillor's *Writers' Almanac* has returned to the station with financial support from Wright State University.

Paul said that he would like to have representatives from the other major universities in the area become involved with the station. He has started exploring opportunities, but would like the assistance of the Board.

**Silent Auction.** Don said that over 300 people attended the last auction and wine tasting, far more than were expected. The date for this year's event is Saturday, February 9, 2008. Tickets are \$25 each. Posters are being printed and there will be a PDF version that people can print locally. Don said that for this auction to be successful, each Board member needs to line up at least two auction items and get them to Jacki by January 25. The approximate value of each item needs to be provided to Jacki so that the starting bids can be set appropriately. The auction will be the week before Valentine's Day, so get-aways and vacation items, such as time-shares, would be great. Jewelry did very well last year, as well. A list of the items and the contributors will be sent to Board members.

In addition, Don needs Board members to volunteer for specific tasks. He will send an E-mail list of tasks and each member should let him know what she or he would like to handle.

**Meetings.** Meeting will be held at 8:30 AM on the second Wednesday of each month, alternating between Dayton and Yellow Springs. The next meeting will be on January 9, 2008 at Family Services in Dayton.

Agenda items should be sent to the Chair not later than the Friday before the meeting. The expected outcome (e.g., a resolution) and the estimated time that the discussion will require should be provided along with the topic.

**Orientation.** Because the Board has several new members and because we are planning to add additional members, it is important that we update our orientation material and schedule an orientation session. Heather and Paul will take care of this.

**Collaboration.** Paul reported that the station is about to sign a letter of intent to work with WMUB and WDPR to see what areas of joint effort might be successful. All three stations are facing financial problems and there is a possibility that joint efforts might reduce costs and improve service.

**Adjournment:** A motion to adjourn was offered by Dana, second by Seth. The vote to adjourn was unanimous and the meeting was adjourned at 9:50 AM.

Respectfully submitted,  
Glenn Watts, Secretary