



WYSO BOARD MINUTES

January 13, 2010

Family Service Association

Dayton, Ohio

Members present: Heather Martin, Karl Colón, Mel Marsh, Tom Faecke, Bonnie Parish, Don Hayashi, Karen Meade, Gary Honnert and Glenn Watts.

Members absent: Nancy Nash, Seth Gordon and Evan Scott.

Staff present: Neenah Ellis

Heather called the meeting to order at 8:05 AM.

Minutes. Moved by Mel, seconded by Karl, to approve the Minutes of the meeting of December 9, 2009. The vote to approve was unanimous.

Moved by Bonnie, seconded by Don, to approve the Minutes of the meeting of August 12, 2009. The vote to approve was unanimous.

Glenn will send the Minutes of both meetings to Jacki Mayer for posting on the web.

2010 Meeting Schedule. Heather reminded everyone that in 2010, meetings will run from 8:00 AM to 10:00 AM and that the meeting dates appear at the end of the agenda. We will continue to alternate meeting locations between Yellow Springs and Dayton.

Silent Auction Update. Heather reported that the Monday meeting with Susan Miller and Shayne and Sara Gray to discuss the check-out procedures with Board members was very helpful. Jacki Mayer will be contacting Board members concerning check-in procedures. Items for the auction are starting to arrive. Heather noted that she will be meeting with Jacki and the man who will be handling the live auction. She added that she has not noticed any mention of the live auction in the promotional material. She will ask Jacki to send the WYSO Auction Job Descriptions and the names of those assigned to each task to all members of the Board.

Volunteer Recognition. The gathering at the Therapy Café on Tuesday evening was very successful. However, it would have been a better event if volunteers had received free drinks and there had been more food. Glenn reported that the spouse of one long-time volunteer said that it would be nice if the on-air volunteers received free WYSO shirts, had their service anniversaries recognized and maybe receive a birthday card from the station. It was agreed that the Board needs to do more to show our appreciation for the invaluable work performed by the on-air volunteers.

Karl, Gary, Karen and Mel will meet to consider ways to recognize volunteers on an on-going basis. They will report their ideas at the next meeting. Neenah suggested that we

may need a “friends group” that could help with this sort of recognition, and she suggested that we explore what other stations are doing.

Board Member Recruitment. Mel reported that John Castonguay and Jacki Mayer are reviewing their respective areas to see if there are potential nominees. Nancy has improved the vetting questionnaire that is used with each potential nominee. Bonnie suggested that we use the “may I submit your name for membership” approach to avoid any embarrassment if the nominee is not selected by the Board.

WDPR/WYSO Collaboration. Tom reported he and Neenah met with David Ramey, President of Strategic Leadership Associates, Inc. (Kettering), to discuss WYSO and its strengths and weaknesses. Similar information has been gathered by Mr. Ramey on WDPR. Ramey is being supported under a contract with the Dayton Foundation (WYSO is providing \$3,000 as its share of the cost of his services) to facilitate discussions on cooperation between the two stations. The immediate objective is to explore possible areas of collaboration between the two stations. Representatives of the two stations will meet in the near future with all options on the table.

The Board supports these discussions, but cautioned that while there are potential areas for cooperation in the business and operations areas, there are culture differences between the stations that are sensitive and must be factored into any discussion of collaborative structures.

Timeline for Relocation/Feasibility Study. Neenah said that Jim Stitt is working on developing drawings to see how well the station could fit into the Creative Memories space. There is 27,500 sq. ft. available there which would need to be shared with the University administration in order to make this location economically feasible. This space is sufficient for both organizations and provides future expansion space to meet the projected needs of the station.

Tom reported that he has been in discussions with the Interim President of Antioch College about their purchase of the Kettering Building for use in the College’s science program. Tom has determined that it would be cheaper to relocate the station to existing space or to build new space than to renovate space in the Kettering Building.

The Board discussed a number of factors that need to be considered in determining where the station should be located. The advantages and disadvantages of locations in the Village of Yellow Springs and other areas were considered. Following this extended discussion, the Board concluded that the preponderance of the arguments favored remaining in Yellow Springs. Further, there is no reason why the station and the University should not be co-located.

Next Meeting. The next regularly scheduled meeting will be held on Wednesday, February 10, 2010 at **8:00 AM** at WYSO in Yellow Springs.

The Agenda will include approval of the Minutes of the meetings of January 13, 2010; a report from Karl, Gary, Karen and Mel on ways to recognize volunteers; and the names of potential new Board members from John Castonguay and Jacki Mayer. Additional agenda

topics should be E-mailed to the Chair not later than the Friday before the meeting. These can be things that you want to present or things that you would like others to discuss. The expected outcome (e.g., a resolution) and the estimated time that the discussion will require should be provided along with the topic.

Adjournment. Moved by Mel, seconded by Don, to adjourn. The vote to approve was unanimous and the meeting adjourned at 9:57 AM.

Respectfully submitted,
Glenn Watts, Secretary